

**Empower** Solutions

**TECHNOLOGIES FOR GLOBAL BUSINESSES** 

# CUSTOMIZED WEB AND MOBILE SOFTWARE SERVICES

# **ABOUT US**

Empower Solutions is a 15+ years old Web and Mobile Development Software outsourcing company, offering customized, robust solutions to various satisfied and repeat clients across the globe. We offer highly cost effective and optimized solutions that facilitate our clients to achieve their business outcomes with speed and convenience.

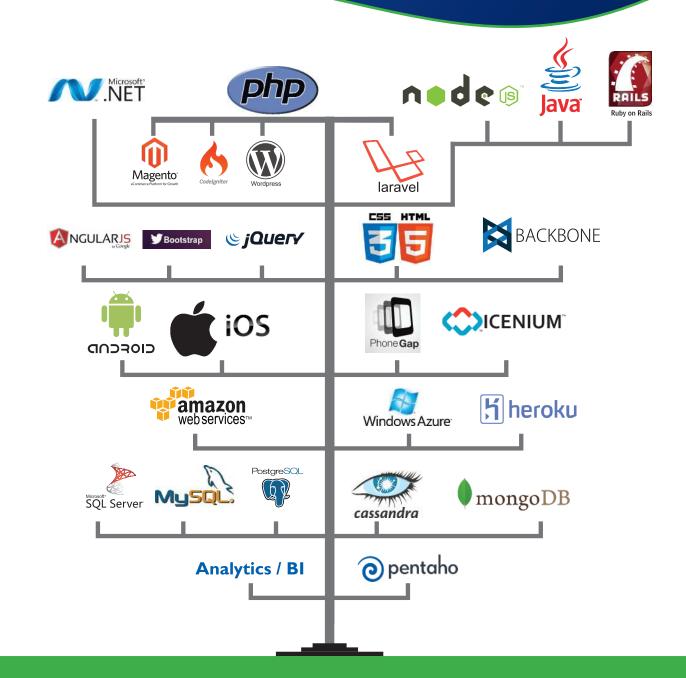
Our competencies include software outsourcing and developing Web and Mobile based business applications. Our solutions revolve around B2B and B2C, Business Process and Workflow Management, Product Development, Enterprise Solutions, CRM, CMS, Portal Development, Software Reengineering, Revenue Generating Web Models, Project Recovery and Cloud Computing.

We have expertise in web development technologies like ASP.NET, C#, PHP Frameworks, ROR, Java, jQuery Frameworks, Angular.js, Node.js, Backbone.js, Databases, SQL Server, mySQL, NoSQL, Cloud Platforms and UI & UX. We also have good experience in Mobile application development in iOS, Android and Windows Phone and Cross platform technologies like Phonegap.

# **DRIVING CONCEPTS TO DELIVERY**



# **TECHNOLOGIES**



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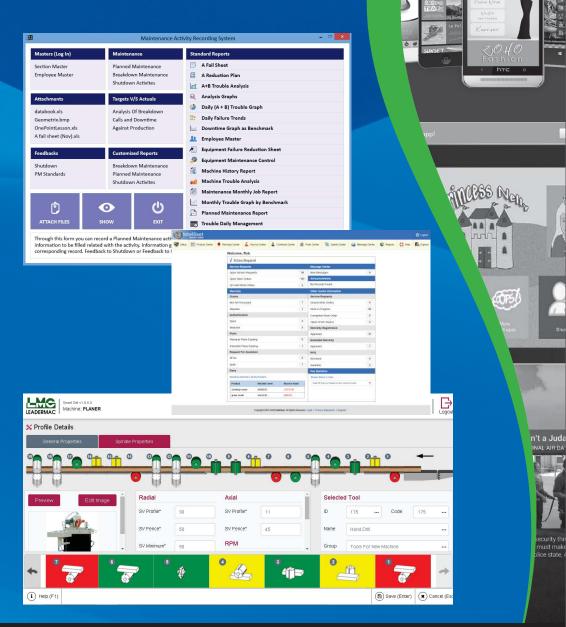
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# **OUR DOMAINS**

### MANUFACTURING

Digitization in manufacturing industry helps them to be better performers. It helps in becoming an enabler of systems and information where they did not exist, reducing turnaround times, improving productivity, cutting costs, making processes convenient.

We have systematized complex manufacturing processes and provided solutions to automate the business processes. These software systems span from human machine interfacing to configure manufacturing machines, developing Maintenance & Spare Parts Management Systems for automotive industry to developing end to end solution for Asset, Warranty, Insurance, Claims, Repairs, Spare Parts Inventory, Quotations, RFQ, Job Card, Work Orders Management Systems.



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# THEIR OPINION, OUR MOTIVATION

**CARL PERKINS,** Performance Media Placement, 150 El Camino Real, Suite 220 Tustin, CA 92780

I recommend Empower Integrated Solutions as a highly qualified and high integrity company for the development of complex systems.

www.empower-solutions.com



#### **INTERNET OF THINGS**

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**Empower Solutions has been a** valued technology partner for its clients in providing software for the Internet of Things applications. Empower has developed a Software Solution which uses Bluetooth Low Energy (BLE) for connectivity between a portable chemical analyzer and a mobile device. The portable chemical analyzer analyses the organic material and the results are transmitted via BLE to the mobile device. The mobile then stores this analysis on the cloud. Empower has developed an Operating System independent custom software which controls the hardware devices communicating via USB and communicates with the chemical analyzers. The software also calibrates the chemical sensors and devices before dispatch. It also maintains the knowledge base, provides recommendations based upon user's profile and requirements and uses matching algorithms to provide the best results for sensing the organic materials.









**MICHAEL VO,** elocalprofiles.com, Director of Engineering Empower Solution's software engineering experience has led to the development of consistent, robust and scalable applications for our company. Their commitment to excellence is unmatched.

#### JEFF MACDUFF, Buddy Platform

Amazing team to work with, great communication, adapted well to changing requirements, will hire again.

### **BUSINESS TO BUSINESS**

**Empower specializes in** developing software Platforms & B2B portals which cater to the business needs of customers which are then used for managing the business processes of many of their clientbase by automating Workflow Management Systems, Content Management Systems, **CRM Platforms, Marketing** processes & tools. We have developed solutions providing Google AdWords Management, Data providers for local search engines, tracking systems, Mobile Apps generation framework for businesses, etc.



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#### PHIL COLLINS, ELocalListing, Vice President of Technology

Empower Solutions has shown dedication and execution for our large European project, enabling eLocalListing to meet aggressive technical and product milestones. They are an integrated part of our team and integral to our success.



# OUTSOURCED PRODUCT DEVELOPMENT

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We act as technology partners for our clients in creating financially viable MVPs for their product ideas. Empower gives a technology implementation to their ideas with immense Cost benefits, Expertise in developing highly intricate and large products irrespective of their business domains & processes, mapping them to optimal solutions architecture & using state of the art, cutting edge technologies to create actual real life working and profiteering products for the customers.



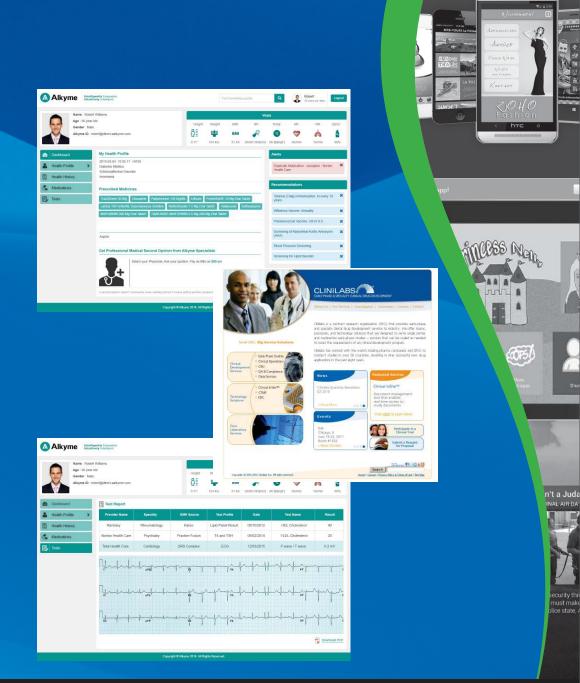


#### ATIF RAFIQ, Quotrs, Head Of Product Strategy & Marketing

Working in lock-step with our engineering teams, Empower Solutions is a valued partner that has continuously exceeded our expectations. It's not a stretch to say that over time, Empower becomes a seamless extension of your core team while providing all the advantages of outsourcing.

### **HEALTHCARE**

We have implemented a personalized care delivery platform that enables providers to make better-informed, timely decisions about their patients by providing a 360 degree view of patient's health. It provides "patient relevant" alerts, treatment guidelines, recommendations and diagnostic suggestions that are based on intelligently integrated health patient information from disparate health care systems - as every patient is unique! This leads to efficient care coordination, reduction of medical errors and misdiagnosis which increases quality of care and patient engagement. The PHI (Protected Health Information) data is stored in a highly secured manner ensuring self-certified HIPAA compliance.



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#### PHILIP DIZON, Search Initiatives

Empower's ability to easily understand our company, product and concepts has made it a breeze to communicate with them. All it takes is a clear specifications document and we can expect high quality work that is efficient, scalable, thoroughly tested, and delivered on time. Empower has delivered a system that is reliable, easy to manage, and supports all of Search Initiatives' 100+ employees and thousands of customers. Empower Solutions' expertise with ASP.NET is really unmatched.



## TRAVEL & HOSPITALITY

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We have developed powerful customizable Online Transportation booking platforms for Coaches & Journeys, Sightseeing Tours and Activity Providers.

These online ticketing and customer management solutions can be configured precisely to the needs of transport and leisure business operators, their staff and customers, agents and affiliate channels worldwide, where they can define the types viz. Boats, Ships, Buses, Cabs, Trains, the routes and journeys, seating capacities, ticket types, pricing systems, gift vouchers, discounts, multiple Payment gateways, currencies and languages along with a powerful reporting system.

The hospitality solution provides a customizable pre-templated Booking engine that is used by more than 500 hotels worldwide and allows seamless integration to the hotel websites to sell confirmed room bookings 24/7 with flexibilities where the hotels can define their room types, amenities, packages, promotions etc.



#### **DUANE BRINSON,** National Predator Database

Empower has proven both their technical expertise as well as their commitment to meeting the needs of their customers. We have spent much time finding a company that could meet our diverse needs and now that we have found Empower, we will use them for all of our future projects.

# BUSINESS PROCESS MANAGEMENT

We have provided software solutions automating the business workflows for Project Management industry, Manufacturing, Transactional Processes, Task Scheduling Systems & Productivity Management Solutions and presenting them in a simple & easy to use UI/UX.

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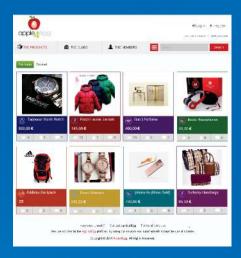


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# **BUSINESS TO CONSUMER**

Consumer marketing sites, Ecommerce Sites, Social networking for Business are some of the areas in which we have worked, to ensure that the business is able to reach the end consumer.





VISHWAJIT SINGH, Bridgestone India Private Limited, Deputy GM (QA & Safety, Health & Environment)

I have been very impressed with the speed and quality of the work that Empower Solutions have done for Bridgestone India Private Limited.

#### **IMPERASOFT**

I am very happy with the great result. Words to describe them: professional / good testers / very creative and always prompt to listen to the extra needs. It is like having this team almost in Belgium.



### CMS

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Today's world is driven by the presentation of your Content. We pride ourselves in creating a varied range of customized CMS Systems which generates state of the art Websites and Mobile applications with just a few clicks of the buttons. We have developed CMS with amazing design editors, page templates, innumerous flexible styling options, form builders, mobile templates, image gallery & high quality video uploads, giving seamless user experience, tracking, SEO management, statistics, social networking, blog postings etc.





#### ATAGOS

Very good work, highly skilled developers, communication was very professional. Will work with Empower on future projects.

#### KURT MAERTENS, Belgium

I have worked with Empower many times. They provide professional work all the time. Clean, error free code.

## CRM

Our customized CRM systems have included Automated Lead Generation tools, products & service packages, Invoicing, Accounts Management, Communication Management, Emailing, SMS, Integration with 3rd party tools for Call Tracking & recording. We have developed a Telemarketing Cloud platform for services like lead generation, verification, qualification, nurturing etc. This is an integrated solution providing transparency, control, visibility and flexibility and on demand call center channel for marketing. This solution also partners with call centers and creates independent virtual community and sources them into virtual teams around specific domains to improve delivery quality.



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#### JÜRGEN DEKEYSER, Apple4egg

The quality of the delivered software is outstanding! What I do appreciate a lot is that the team thinks with my company and about functionality of the product. The team is really an extension of my company. If someone needs a great software partner, do not hesitate.



## SOCIAL SECURITY

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We have developed software which tracks Registered Sex offenders and maintains an updated database from all the 50 states of the US.

We have also developed software solutions that incorporate opening & maintaining safe document vaults & data repositories on the web for complete data & document Intellectual Property protection & processing digitized transactions in a completely secure environment.

# MEDIA & INFORMATION SERVICES

We have developed real time story sync app for a live TV show. The app runs real time polls managing the multiple US Time zones. You can replay the scenes, answer trivia questions, gauge the threat levels, etc.

In the web publishing industry, we have also developed APIs & customizable widgets to provide redistributed and customized Real time newsfeeds under one umbrella.

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#### AUSTEN KING, UK

Willingness to be flexible, take time to understand the requirements and adapt to fulfill the business goal has delivered some excellent work and made this another enjoyable and successful job. I look forward to continue working with Empower team.

#### WEB ANALYTICS

Empower has provided 360 Degree Web monitoring and big data analytics solutions comprising Web and Email Pixel tracking amounting close to billion hits per month to some of our end customers. We have provided solutions right from traffic acquisition, tracking scripts, log processing, aggregation and analytics of the Website visitors and providing key performance indicators and highly intuitive Visualization Dashboards. All the statistics are available at the click of a button.



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#### JÜRGEN SCHIMMOLLER, Germany

Very good collaboration and everything has been finished on time! Communication was very professional and the knowledge of the developers are on a very high level. Will definitely hire Empower again on future projects!



### **MOBILE**

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Mobile Application development is an integral part of today's digital world. We architect and develop a wide range of native and hybrid mobile applications. Our spectrum of mobile applications ranges from Business Apps, Productivity Apps, Live Streaming Apps, Gaming Apps, Social Media Apps to Utility Apps. We have also developed various showcase applications for a mobile cloud platform and also authored sample codes for their Android and iOS SDK for about 180 APIs. We have the experience of creating automatic app generation frameworks as well as story generation frameworks for mobile applications.



#### BRENTON MOSS, US, Ndependent Couriers

I have worked with Empower on several projects. They excel in professionalism, quality of work and project management. By working with Empower, I get to focus on other aspects of my business while they take care of the website. I hope to work with them on many more projects.



**TECHNOLOGIES FOR GLOBAL BUSINESSES** 

#### **Empower Integrated Solutions (P) Ltd.**

& www.empower-solutions.com

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